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Messe Berlin at a glance

In terms of sales, with a turnover of some 200 million euros in 2008, compared with 145 million euros in 2007, Messe Berlin now ranks among the worlds ten leading trade fair companies operating their own exhibition grounds. Its inner-city grounds comprise more than 160,000 square metres of hall space and a further 100,000 square metres of open air grounds, marking it Germanys fifth largest trade fair company. The Exhibition Grounds are directly linked both architecturally and organisationally with Europes largest convention centre, the ICC Berlin. This arrangement is ideal for combining conventions and trade fairs. Together with its specialist subsidiaries Messe Berlin GmbH can ensure a comprehensive range of services for everyone involved in trade fairs: The fully owned subsidiary, MB Capital Services GmbH, provides all the services required by exhibitors, visitors, convention organisers and convention participants. Its main business activities include stand construction services, technical services for exhibitors, ticket sales, registration, incoming services, sponsorship, event management and all the organisational arrangements for conventions. (internet address: www.mb-capital-services.com). The unique Virtual Market Place, the internet-based platform for communication and information, serving customers and business partners 365 days a year, is also maintained by MB Capital Services GmbH. The Virtual Market Place can be easily found by logging on to the Messe Berlin web site: www.messe-berlin.com. Capital Facility GmbH und Co. KG, in which Messe Berlin and the companies HOCHTIEF and GegenbauerBosse hold shares, is responsible for ensuring the efficient operation of technical services for trade fairs and congresses in Berlin. (e-mail address: neumann@capital-facility.de) Capital Catering GmbH operates the many different catering facilities on the Berlin Exhibition Grounds, such as the Palais am Funkturm and the Funkturm Restaurant, as well as supplying conferences at the ICC Berlin with everything from snacks to sumptuous gala dinners. If required CCG can take on the work of planning and staging elegant gala dinners, buffets and balls, as well as organising comprehensive catering services. (internet address: www.capital-catering.com)

Turnover 2008 (group): approx. 200 million euros (2007: 145 million euros)
Employees 2008: 500
Trade fairs / Exhibitions 2008: 63 events, of which 28 are organised in-house, with 29,799 exhibitors and a total attendance of 2.188 million
Congresses and entertainment events : 623 conferences and shows with over 280,000 participants; Figures released by the ICCA show that Berlin occupies second place among the worlds conference cities, and the ICC has received the "World Travel Award" on five separate occasions.

Leading international trade fairs: ITB Berlin - International Tourism Exchange; IFA CONSUMER ELECTRONICS UNLIMITED; International Green Week Berlin; FRUIT LOGISTICA - International Trade Fair for Fruit and Vegetable Marketing, bautec - International Trade Fair for Building, Construction Technology and Architecture; ILA - International Aerospace Exhibition Berlin-Brandenburg; InnoTrans - International Trade Fair for Transport Technology

The latest trade fairs: FRESHCONEX - International Trade Fair and Congress for Fresh-cut Convenience; conhIT - Connecting Healthcare IT; ASIA FRUIT LOGISTICA (Hong Kong and Bangkok); ITB Asia (Singapore). Messe Berlin can be found on the internet at www.messe-berlin.com .