

April 15, 2013

Messe Berlin receives Exhibition News Award 2013

• Berlin Exhibition Grounds voted 'Best International Venue'

London / Berlin, 15 April 2013 – At a presentation in London, Messe Berlin received the coveted Exhibition News Award 2013. Competing in the final for 'Best International Venue', the Berlin Exhibition Grounds edged the Abu Dhabi National Exhibition Centre (ADNEC) and Johannesburg Expo Centre. The jury announced the winner on 10 April at a gala at the Lancaster Hotel in London. The awards are presented in 22 categories by the international trade publication Exhibition News.

Dr. Christian Göke, COO Messe Berlin: "This award is a fantastic recognition of the efforts of all the employees at Messe Berlin. It was their commitment that helped make Messe Berlin's turnover in 2012 the highest in the company's history to date. The jury gave high marks to the new exhibition grounds at ExpoCenter Airport, an important investment project, being concluded on time and with no cost overrun. The progress currently being made with construction of the CityCube Berlin on the Berlin Exhibition Grounds also influenced their decision. We also scored well for the quality of our service for exhibitors and trade visitors. Not least, the statements given by numerous national and international event organisers also contributed to our success." They included Asia Apparel Expo, SITS Europe, World Publishing Expo and Coil Winding Berlin.

About Messe Berlin

At around 250 million euros, turnover for the Messe Berlin group of companies in 2012 was the highest to date in the company's history. Compared with 2010, an event-packed year, turnover increased by around 17 per cent. Based on its turnover Messe Berlin is among the ten leading trade fair companies in the world operating their own exhibition grounds. In addition to its in-house workforce of 700, through its activities Messe Berlin secures employment for more than 20,000 people in the region. As such, Berlin and Brandenburg are among the largest employers and a driving force of the local economy.

Messe Berlin operates two exhibition grounds in the Berlin/Brandenburg region. Berlin ExpoCenter City, the company's well-established venue next to the Berlin Radio Tower, has display halls covering 160,000 square metres as well as a 100,000 square-metre outdoor display site. From March 2014 the CityCube Berlin, a multi-purpose hall for trade fairs and congresses is scheduled to host events with up to 11,000 participants.

A second exhibition site is located adjacent to BER, the capital's future airport. Opened in summer 2012, it features permanent display halls occupying more than 20,000 square metres, as well as open-air grounds covering 130,000 square metres that can accommodate other temporary display halls or be used for large-scale outdoor displays.

The programme of international events at Messe Berlin includes leading international trade fairs and major events for individual sectors. They include the International Tourism Exchange (ITB) and ITB Asia (Singapore), IFA – Consumer Electronics Unlimited, the transport technology fair InnoTrans, Fruit Logistica and Asia Fruit Logistica (Hong Kong), the International Green Week (IGW), the ILA Berlin Air Show and Wasser Berlin International. Four specialised subsidiaries guarantee a comprehensive range of services for exhibitors, trade visitors and the media at national and international level. Messe Berlin operates a network of 85 foreign representatives in more than 150 countries around the world.

The history of trade fairs in Berlin goes back to 1822 when the first industrial exhibition marked the beginning of trade fairs that were organised and held in Berlin. The trade fair company was founded in 1923.

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