

April 18, 2013

Opening Report: WASSER BERLIN INTERNATIONAL 2013 - The water industry's global marketplace

From 23 to 26 April 2013 WASSER BERLIN INTERNATIONAL will be taking place with 651 exhibitors from 35 countries – around 30,000 trade visitors are expected to attend – five per cent increase in international exhibitors – Arab Water Utilities Association the official partner of the fair – two-day congress and numerous specialist symposiums – Schaustelle Wasser on 25 April 2013 – even more services for young professionals – WASsERLEBEN, the interactive show for the public

Berlin, 18 April 2013 – From 23 to 26 April 2013, over a period of four days, the international water industry will once again be gathering at WASSER BERLIN INTERNATIONAL. Taking as its slogan “The big picture that will change your perspective“, the fiftieth edition of this trade fair boasts a new concept: it is the only trade fair that focuses on the entire water industry cycle.

Exhibitors and trade visitors from around the world will highlight the international dimension of this event. This year some 30,000 visitors representing business, politics and science are expected to attend. Overall, 651 exhibitors, including 194 from 35 different countries, will be showcasing their latest technologies, products and services on the subject of water supply and wastewater disposal in six display halls. Attendance by international exhibitors has risen from 25 to 30 per cent. Commenting on this positive development, Cornelia Wolff von der Sahl, the project manager of the event, said: “Water represents a global market and requires a global approach. It is only logical that WASSER BERLIN INTERNATIONAL should attract ever-increasing numbers from abroad.“

Another result of the new concept is the first-time inclusion of four Competence Centres at this year's event. The goal of the Competence Centres is to focus exhibitor and trade visitors' attention on specific themes and highlight key topics at the fair. These are IT in the Water Industry, Pipeline Construction, Innovation and Education and Research.

Arab Water Utilities Association (ACWUA) the official partner of the fair

This year there is a special focus on the countries of the Middle East. For the first time the countries of the Arab world will be hosting a combined display at a European water industry trade fair. By securing the partnership of ACWUA (the Arab Countries Water Utilities Association) WASSER BERLIN INTERNATIONAL 2013 has ensured the participation of a strong region. Set up in 2006 and based in the Jordanian capital of Amman, the association numbers around 17 members. Due to its climate and geography the Middle East is a region where innovative water supply and wastewater disposal technology has good prospects for future use. The stand of ACWUA in Hall 3.2 will be the meeting place for official delegations from the Arab world and companies keen to work with the water industry in this region.

Two-day congress featuring numerous specialist symposiums

International attendance at the congress WASSER BERLIN INTERNATIONAL 2013 is higher than ever before. Its slogan is “The innovative concepts, measures and technologies of a forward-looking water industry.“ The concept of a cycle that begins with protecting surface waters and culminates with the processing of wastewater will dominate the congress as well. Specialist symposiums, attended by high-level industry experts representing research, business and politics, will also be discussing water industry topics on all four days of the fair.

The two-day congress will be accompanied by an extensive programme of specialist symposiums, among them the 8th International Pipeline Symposium (ILBS), which will be taking place on 24 April. Issues and solutions will be discussed on the topics of

“network management and maintenance” and “the challenges facing networks following the energy u-turn.” Taking place on 25 April, the Symposium on Well Construction will be the place to debate the latest developments such as geothermal systems and fracking. On 24 April the programme of congress events at the first NO DIG BERLIN will be taking a look at innovative construction. In Hall 1.2 exhibitors will be providing information on trenchless construction technology. On 25 and 26 April the event entitled BLUE PLANET – Berlin Water Dialogues will be aiming to further a cross-sectoral dialogue between representatives of industry, research and German and international politics.

Schaustelle Wasser on 25 April 2013

On 25 April 2013 Schaustelle Wasser Berlin International will be taking place. A popular event among experts, the Building Site Day has now been expanded to include drinking water extraction and wastewater disposal methods. For this reason the Building Site Day has now become Schaustelle Wasser Berlin International. Those taking part will be able to find out about modern and innovative methods and the ways in which building projects are realised. They include the technology for trenchless modernisation work and replacing water supply and wastewater pipelines, district heating and gas supply lines, as well as methods for treating wastewater and ensuring water supplies. A number of bus excursions will be taking place to several building sites in Berlin to survey these various methods. Schaustelle Wasser Berlin International is organised mainly by Berliner Wasserbetriebe and includes buildings sites belonging to NBB Netzgesellschaft Berlin/Brandenburg, Vattenfall Europe and Berliner Verkehrsbetriebe (BVG).

Training and jobs in the water industry

Qualified young professionals are much in demand in the water industry, and WASSER BERLIN INTERNATIONAL is offering numerous services that will promote an exchange between water industry companies and the employees of the future. On 26 April the Career Day will be taking place. Schoolchildren, job trainees, students and professionals will have a chance to find out everything about job opportunities in the water industry and meet company representatives face-to-face. As a firmly established event at WASSER BERLIN INTERNATIONAL the Young Water Professionals' Programme organised by the German Association for Water, Wastewater and Waste (DWA) addresses up-and-coming engineers, natural scientists and students from Germany and abroad. For the first time, the Young Water Professionals' Conference will be taking place at WASSER BERLIN INTERNATIONAL 2013.

WASSERLEBEN, the interactive show for the public

More than 7,000 children along with their school classes from several Federal States have already registered to attend WASSERLEBEN, the show for the public. WASSERLEBEN will be looking at the topic of water from every angle from ancient times to the present day. It targets all visitors who want to find out about the sustainable exploitation of water resources in an entertaining and fascinating manner and are looking for thought-provoking ideas or inspiration for new and innovative projects. The focus of WASSERLEBEN is on adventure. 35 companies, including Berliner Wasserbetriebe, Naturschutzjugend Brandenburg, WWF Deutschland, Grüne Liga, Ökowerk Berlin and Deutsche Wetterdienst will be offering children, young people and adults interactive events which invite them to take part, find out more and get involved.

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www.wasser-berlin.com

WASSER BERLIN – International Trade Fair and Congress Water and Wastewater:

Congress:

Full details of the congress programme and a timetable can be found here. Admission to all congress events, including coffee breaks, a festive evening and documentation costs 600 euros (members: 500 euros); a day ticket on 24 and 25 April 2013 costs 250 euros (members: 200 euros); a half-day ticket on 23 and 26 April 2013 costs 150 euros (members: 100 euros). To register, go to www.wasser-berlin.de.

Participation in Schaustelle Wasser Berlin International on 25 April 2013 costs 80 euros per person, a group ticket (ten persons or more) costs 50 euros per person. To register, go to www.wasser-berlin.de. More details are available at www.schaustelle-wasser.de.

Trade Fair:

The non-commercial sponsors of WASSER BERLIN INTERNATIONAL are DVGW – the German Technical Association for Gas and Water; figawa, the Association of Companies in the Gas and Water Industries; and IWA – the International Water Association.

The [Virtual Market Place®](#) is a professional exhibitor search feature provided by WASSER BERLIN INTERNATIONAL that offers a quick overview of international water industry companies and comprehensive information on their products. This tool makes it easy for trade visitors to get in touch with exhibitors, make appointments ahead of the fair, and with the help of various search functions to put together and print out one's own tour of the fair.